



Bremen Business International

**Services provided by**

companies in the Bremen region:

- > import and export documentation
- > customs clearance
- > veterinary controls
- > warehousing
- > palletizing
- > commissioning
- > portioning
- > repacking
- > quick-freezing
- > food processing
- > bar-code labelling
- > price labelling
- > distribution logistics
- > national + international transportation
- > supply to point of sale
- > hygiene training
- > research on biotechnology and development of new products
- > market research
- > logistics consulting
- > financing

**Our competence -**

Your Success!

The Federal State of Bremen welcomes producers, processors and distributors from the food & beverages industry to settle at the most advantageous location in Europe.

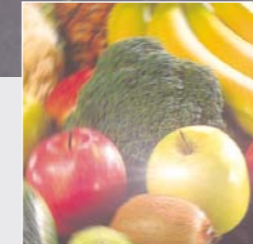
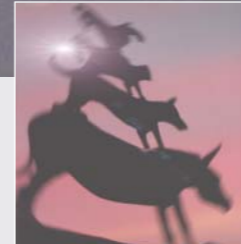
Should you wish to receive a tailor-made offer for setting up business in the State of Bremen you will be served from a one-stop shop of the Bremer Investitions-Gesellschaft mbH – the central service provider for economic development and investment promotion in the Federal State of Bremen.

**b:ig** Bremer Investitions-  
Gesellschaft mbH  
Bremen Business International

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**Bremen.**

Our Competence in Food and Beverages

**b:ig** Bremer Investitions-  
Gesellschaft mbH  
Bremen Business International

## >>> Business Success in Europe



### Bremen.

#### Your Business Location in Europe

The Federal Republic of Germany is an ideal base for companies with international business activities.

Favourably located in the centre of Northern Europe, the German Federal State of Bremen, comprising the cities of Bremen and Bremerhaven, offers excellent transport facilities. Thus, it provides rapid access to the entire market of the European Union and the markets of Central and Eastern Europe. This represents a total population of 853 million.

Bremen has for centuries been associated with the import of coffee, cocoa beans, wine and tobacco. As a traditional trading center Bremen benefits from an English speaking workforce. From the traditional trade Bremen has developed into a high-tech center for the automotive, electronics, logistics, aviation, aerospace and food & beverages industries.

The Federal State of Bremen has highly developed rail and road networks and an international airport. It is also well served by efficiently-run ports with waters deep enough for large seagoing vessels. In 2001, the Bremen ports reached the container handling volume of 2,9 million TEUs. Excellent infrastructure supports efficient transport connections to international destinations.

Bremen is a longstanding logistics center with an enviable reputation for efficiency.



- 500 km
- 1.000 km
- 1.500 km

The Bremerhaven sea-fish market is the largest in Germany and one of the most important in Europe. Some two-thirds of the sea-fish landed in Germany come through Bremerhaven; around 200 000 tonnes of fish are processed there annually. Bremerhaven is a thriving food-industry center which also supports an enterprising production and service sector.

The Federal State of Bremen occupies a key position in Germany in the fruit trade. Half of all imported tropical and subtropical fruits enter the country via Bremen and Bremerhaven. With its fruit terminal and Europe's largest and most modern banana-ripening plant, Bremerhaven is the major banana trade center.

R&D activities are supported by the Federal State of Bremen in cooperation with the University, Polytechnics, Institutes and Industry. Bremerhaven is the center for biotechnology applications in the food industry.



#### >>> One of Europe's most important locations in the food business

Internationally known brand products such as Beck's beer, Kraft Foods coffee and sweets, Tchibo coffee, Frosta deep-frozen food, Nordsee fish and Kellogg's cereals are produced in the State of Bremen.

The proven know-how of Bremen's food experts, its efficient transport and cargo-handling systems and its storage facilities ensure rapid onward transport of perishable goods so they reach the retailer in top quality. The food & beverages industry benefits from satellite-assisted logistics through an electronic stock exchange.

The Cargo Distribution Center (GVZ) in Bremen is a unique logistics center offering comprehensive services in the transport and logistics sector. Serviced or development sites at this favourable location are available.

In terms of both quality and quantity, the range of refrigerating and deep-freezing services provided in Bremen and Bremerhaven leaves nothing to be desired. Thus the whole of the German and European markets can be supplied with deep-frozen products sent from either port on a just-in-time basis.

#### Industry and Services which Fit Your Requirements

##### >>> As a logistics center Bremen possesses facilities for a wide range of services

The ports, cargo-handling and -distribution centers, specialist forwarding agents, warehousing companies, insurance agencies, brokers, and banks provide a comprehensive range of services and cooperate closely with the food & beverages and tobacco industries in the Federal State of Bremen.

The demand for logistical services is growing in all commercial sectors. Besides components such as transport, handling and warehousing, the range of services provided by Bremen companies also includes most of the management functions involved in distribution operations.

##### >>> Bremen/Bremerhaven - where industry and service providers work hand in hand

###### Commerce and Industry

- Food & beverages and tobacco industries
- > fish processing
- > coffee roasting
- > importation of fruit
- > beer production
- > manufacture of confectionary
- > production of herbs and spices
- > breakfast-cereal production

###### Service Providers

- > port operating companies
- > shipping lines
- > forwarding agents
- > rail-transport systems
- > cargo handling
- > warehousing
- > packaging companies
- > specialised transport companies
- > financial institutions
- > insurance companies

